

ABSTRACT OF THE DISCLOSURE

Methods, systems, and articles of manufacture consistent with the present invention provide for developing business intelligence using intellectual capital maintained on an intellectual capital management system. Data about a customer is asynchronously received.

- 5 A datatype is provided that has a metadata that describes the data and a reference to the data, the data being maintained separately from the datatype. The datatype is registered prior to the datatype's usage. A usage of the registered datatype is tracked.